

**SITUATION :**

You are a sales representative for I Robot, which has been an American company that designs and builds consumer robots since 1990. More than 30 million home robots have been sold since then and one of their most successful home appliance is the Roomba vacuum cleaner.

Prepare your arguments to convince busy female workers that they will save time if they buy one.

**Use the following hints:**

* The functions
* The possibility to customize the use of the product
* The payment facilities
* The shipping conditions